

Attorney Docket No : P-9045-US

DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below under my name.

I believe that I am the original and first sole inventor or an original and first joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

STRUCTURALLY SUPPORTED LCD MEDIA

the Specification of which



is attached hereto
was filed on April 10, 2006
as United States Application Number or PCT International
Application No. 10/575,089
and was amended on _____ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified Specification, including the claims, as amended by any amendment referred to above

I acknowledge the duty to disclose information known to me which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim priority under Title 35, United States Code, §119 of any provisional application filed in the United States in accordance with 35 USC §119(e), or any application for patent that has been converted to a Provisional Application within one (1) year of its filing date, or any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed

PRIOR FILED APPLICATION(S)

APPLICATION NUMBER	COUNTRY	DAY/MONTH/YEAR FILED	PRIORITY CLAIMED
PCT/IL2004/000926 158339	IL	10 October 2004 9 October 2003	YES YES

I hereby claim the benefit under Title 35, United States Code, §120 of any United States application listed below, and, insofar as the subject matter of each of the claims of this application is not disclosed in any prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56, which

I

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occurred between the filing date of the prior application and the national or PCT international filing date of this application:

APPLICATION NO.	FILING DATE (DAY/MONTH/YEAR)	STATUS - PAIENTED, PENDING, ABANDONED
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I hereby appoint as my attorney(s) and agent(s) Mark S. Cohen (Attorney, Registration No. 42,425) or Caleb Pollack (Attorney, Registration No. 37,912) or Guy Yonay (Attorney, Registration No. 52,388) or Guy Levi (Attorney, Registration No. 55,376) or Rachel Teitelbaum (Agent, Registration No. 56,708) or David A. Loewenstein (Attorney, Registration No. 35,591) or Robert J. Schaffer (Attorney, Registration No. 33,775) or Michael A. Yamin (Agent, Registration No. 44,414) or Marc Tritel (Agent, Registration No. 59,336) or Lee A. Goldberg (Attorney, Registration No. 38,894) or Cheryl J. Schindler (Agent, Registration No. 59,848), said attorney(s) and agent(s) with full power of substitution and revocation to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. These attorneys and agents are associated with Customer Number 49443.

Please address all correspondence regarding this application to:

PEARL COHEN ZEDEK LATZER, LLP
1500 BROADWAY, 12TH FLOOR
NEW YORK, NEW YORK 10036

Customer No. 49443

Direct all telephone calls to (646) 878-0800 and all facsimiles to (646) 878-0801.

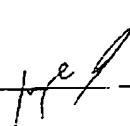
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

FULL NAME OF INVENTOR: POLIAKINE, Ran

FULL RESIDENCE ADDRESS: 10 Harishonim Street, Motza Ilit 90820, Israel

COUNTRY OF CITIZENSHIP: Israel

FULL POST OFFICE ADDRESS: same

SIGNATURE OF INVENTOR 

DATE 30 1 2007
(day / month / year)

Attorney Docket No : P-9045-US

FULL NAME OF INVENTOR: COATES, David

FULL RESIDENCE ADDRESS: 87 Sopwith Crescent, Merley, Wimbourne, Dorset
BH21 1SW, United Kingdom

COUNTRY OF CITIZENSHIP: United Kingdom

FULL POST OFFICE ADDRESS: same

SIGNATURE OF INVENTOR DavidDATE 18 JAN 2007

(day / month / year)

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Attorney Docket No.: P-9045-US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: POLIAKINE, Ran et al.

SERIAL NO. /
PATENT NO.: 10/575,089 EXAMINER: Not yet assigned

FILED / ISSUED: April 10, 2006 GROUP ART UNIT: 2871

FOR: STRUCTURALLY SUPPORTED LCD MEDIA

**POWER OF ATTORNEY AND
REVOCATION OF PRIOR POWERS BY ASSIGNEE**

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir:

MAGINK DISPLAY TECHNOLOGIES LTD, the assignee of record of the entire right, title and interest in and to the above-identified Application, hereby revokes any and all prior Powers of Attorney;

and hereby appoints the following attorneys and/or agents with full Power of Substitution and Revocation to prosecute this Application, to make alterations and amendments therein, to receive the patent and to transact any and all business in or with the United States Patent and Trademark Office in connection therewith, provided that if any one of said attorneys or agents ceases being affiliated with the law firm of Pearl Cohen Zedek Latzer, LLP, as partner, employee or of counsel, such attorney's or agent's appointment as attorney or agent and all powers derived therefrom shall terminate on the date such attorney or agent ceases being so affiliated.

Mark S. Cohen	Reg. No. 42,425
Caleb Pollack	Reg. No. 37,912
Guy Yonay	Reg. No. 52,388
Guy Levi	Reg. No. 55,376
Rachel Teitelbaum	Reg. No. 56,708
David A. Lowenstein	Reg. No. 35,591
Robert D. Schaffer	Reg. No. 33,775
Michael A. Yamin	Reg. No. 44,414
Marc Tritel	Reg. No. 59,336
Lee A. Goldberg	Reg. No. 38,394
Cheryl J. Schindler	Reg. No. 59,848

These attorneys and agents are associated with Customer Number 49443.

Attorney Docket No.: P-90-5-US

Please send all correspondence and direct all telephone calls to:

Pearl Cohen Zedek Latzer, LLP
1500 Broadway, 12th Floor
New York, New York 10036
Tel: (646) 878-0800
Fax: (646) 878-0801
Customer Number: 49443

Attached to this paper is a STATEMENT UNDER 37 CFR 3.73(b).

Respectfully submitted,

Date: 3/1/07

By Pearl Cohen

Name: Pearl Cohen

Title: President & CEO

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110-5266-6-981

Approved for use through 08/02/2009. (TMH 0851-002)

Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no person is required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: **POLIAKINE, Ron et al.**Application No./Patent No.: **10/575,089** Filed/Issue Date: **April 10, 2006**Entitled: **STRUCTURALLY SUPPORTED LCD MEDIA**

MACINK DISPLAY TECHNOLOGIES LTD., a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

States that it is:

- the assignee of the entire right, title, and interest; or
- an assignee of an undivided part interest

in the patent application/patent identified above by virtue of either:

A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

B. A chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee as shown below:

To:

1. From: The document was recorded in the Patent and Trademark Office at:
Reel _____, Frame _____, or for which a copy thereof is attached.2. From: To: The document was recorded in the Patent and Trademark Office at:
Reel _____, Frame _____, or for which a copy thereof is attached.3. From: To: The document was recorded in the Patent and Trademark Office at:
Reel _____, Frame _____, or for which a copy thereof is attached. Additional documents in the chain of title are listed on a supplemental sheet. Copies of assignments or other documents in the chain of title are attached.

(NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the PTO. See MPEP 302-302.8)

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

31.12.06

Date

Ronen Zexer

Signature

RONEN ZEXER

Typed or printed name

President & CEO

Title

Written Statement: This form is estimated to take 0.2 hours to complete. There will be a fee depending upon the nature of the technical work. Any comments or the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20591. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20591.

Docket No.: P-9045-US**ASSIGNMENT**

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the Receipt of which is hereby acknowledged, I the undersigned, POLIAKINE, Ran residing at 10 Harishonim Street, Motza Ilit 90820, Israel; COATES, David residing at 87 Sopwith Crescent, Merley, Wimbourne, Dorset BH21 1SW, United Kingdom

Hereby sell, assign and transfer to MAGINK DISPLAY TECHNOLOGIES LTD, an Israeli company located at Neve Ilan Communication Center, Mevassetet Zion 90805, Israel its successors, assigns and legal representatives (hereinafter, the "Assignee"), the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the application for United States Application No. 10/575,089, filed April 10, 2006, which is a National Phase Application of PCI International Application No PCT/IL2004/000926, PCT International filing date October 10, 2004 and is entitled:

STRUCTURALLY SUPPORTED LCD MEDIA

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S Letters Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions;

Authorize and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or any of them disclosed in said application;

Agree that said Assignee may apply for and receive foreign Letters Patent or rights of any other kind for said inventions, or any of them; and may claim, in applications for said foreign Letters Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the under-signed or the undersigned's executors or administrators will, for the United

Docket No : P-9045-US

States and all foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

FULL NAME OF INVENTOR: POLIAKINE, Ran	FULL NAME OF WITNESS: <i>Mirit Leon mandelowitz</i>
SIGNATURE OF INVENTOR: <i>R.P.</i>	SIGNATURE OF WITNESS: <i>Mirit</i>
DATE: <u>30/1/2007</u> (day / month / year)	ADDRESS OF WITNESS: 237 N.11, ISRAEL 71930

FULL NAME OF INVENTOR: COATES, David	FULL NAME OF WITNESS: <i>ANTHONY ALICINS</i>
SIGNATURE OF INVENTOR: <i>David Coates</i>	SIGNATURE OF WITNESS: <i>AA</i>
DATE: <u>18 JAN 2007</u> (day / month / year)	ADDRESS OF WITNESS: 19 EASTERN AVE. OXFORD, OX4 4QS

1. Mar. 2007 18:56

Pearl Cohen Zedek Latzer LLP

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: **POLIAKINE, Ran et al.** EXAMINER: **Not yet assigned**

SERIAL NO./
PATENT NO.: **10/575,089** GROUP ART UNIT: **2871**

FILED/ISSUED DATE: **April 10, 2006** ATTORNEY DOCKET No.: **P-9045-US**

FOR: **STRUCTURALLY SUPPORTED LCD MEDIA**

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

COMMUNICATION

Sir:

In connection with the above-identified Application, please change the Attorney Docket Number from 053694-0140 to P-9045-US.

No fee is due, however, if any fee is required, the undersigned hereby authorizes the Patent Office to charge such additional fee to Deposit Account 50-3355.

Respectfully submitted,


Guy Yonay
Attorney/Agent for Applicants
Registration No. 52,388

Dated: March 1, 2007

Pearl Cohen Zedek Latzer, LLP
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New York, New York 10036
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